

FERNANDA DELLA MURA

PHD Candidate Unina



Fernanda Della Mura is an architect, graduated at University of Naples Federico II (Italy), with a Master's Degree thesis entitled 'Hunting for apartment. The effects of Airbnb on the historic city', dealing with the tourism of the historic center of Naples.

Currently, she is a PhD candidate in Evaluation and Urban Planning at the Department of Architecture (DiARC), University of Naples Federico II.

Through her research she investigates the urban contradictions exacerbated by short-term rental platforms, evaluating the impacts on the social and urban fabric, the gentrification of neighborhoods, the influence on real estate dynamics and the complexity of relations between permanent residents and tourists.



In her doctoral research, she is developing a hybrid methodology that allows studying the urban transformations induced by touristification before and after the covid-19 emergency.

Selected publications:

Cerreta, M., Della Mura, F., Lieto, L., Poli G. (2020), Short-Term City Dynamics: Effects and Proposals before the Covid-19 Pandemic. Aestimum, Special issue "Sustainable Development and Circular Economy", pp. 1-18.

Cerreta, M., Della Mura, F., Poli G. (2020). Assessing the Interstitial Rent: The effects of Touristification on the Historic Center of Naples (Italy). Proceedings of The 2020 International Conference on Computational Science and Its Applications - ICCSA 2020, Cagliari, Italy, July 1-4, 2020. Lecture Notes in Computer Science, Springer-Verlag, pp.1-16.

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