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Alessandra Esposito is an architect and PhD student in Urban Planning at the Sapienza University of Rome, where she studies the impact of the tourist rental market on the historic center of Naples. In 2018 she taught a semester class for the Department of Architecture (DIARC) of the Federico II University of Naples entitled: "Tourism and real estate market: the impact of tourism on the city in the era of sharing platforms". In 2017 she obtained the II level Master in "Urban Regeneration and Social Innovation" at the IUAV University of Venice with the thesis: "Touristification and alteration of the real estate market". Her current research focuses on the role of urban rent in the valorization processes and on the digital dimension enclosed by the urban land rent thanks to STRs platforms.