



# SHORT TERM CITY

Digital platforms  
and spatial justice

## LUDOVICA LA ROCCA

*PHD Candidate*

**Unina**



Ludovica La Rocca, architect, is a PhD candidate in Urban planning and Evaluation at the Department of Architecture (DiARC), University of Naples Federico II and co-founder of the Blam collective.

Her research-action activity investigates the opportunities generated by the hybridization between urban regeneration processes and social innovation, identifying cultural heritage as a field of application.

With the Blam collective and the DiARC, since 2018 she activated the SSMOLL project, a process of adaptive reuse of a church in the historic centre of Salerno, in the South of Italy, through the implementation of a creative and cultural Living Lab. Since 2019, with Blam, she promoted the Play ReCH project, a hybrid enterprise for the enhancement of cultural heritage through gamification approaches.



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## **Selected publications:**

Cerreta, M., Della Mura, F., Lieto, L., Poli G. (2020), Short-Term City Dynamics: Effects and Proposals before the Covid-19 Pandemic. Aestimium, Special issue “Sustainable Development and Circular Economy”, pp. 1-18.

Cerreta, M., Della Mura, F., Poli G. (2020). Assessing the Interstitial Rent: The effects of Touristification on the Historic Center of Naples (Italy). Proceedings of The 2020 International Conference on Computational Science and Its Applications - ICCSA 2020, Cagliari, Italy, July 1-4, 2020. Lecture Notes in Computer Science, Springer-Verlag, pp.1-16.

## **More info:**

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