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Marta Tonetta is Research Assistant at the Department of Cultures, Politics and Society, University of Turin, Italy. She holds a PhD in Sociology and Methodology of Social Research (SOMET) from both at the University of Milan "La Statale" and University of Turin, Italy. Her main research interests lies at the intersection of urban and economic sociology, housing studies, social stratification & inequalities. From 2015, she studies platform capitalism carrying out empirical research on short-term rentals in urban contexts.

Her works focus on the actors of rent-extraction, the role of platformrents in class dynamics and for the (re)configuration of homeownership, short-term rentals and touristification.